



*"Great Apartments Start Here!"*

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July 18, 2019

**Via Electronic Mail**

Los Angeles County Board of Supervisors  
Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

**Re: Percent for Art in Private Development Ordinance (Agenda Item 7)**

Dear Board of Supervisors:

The purpose of this letter is to express the Apartment Association of Greater Los Angeles' (AAGLA) strong concern and amendment to the Board of Supervisor's proposed "Percent for Art in Private Development" ordinance scheduled for discussion at the July 23, 2019 Board of Supervisor's meeting, agenda item 7. We urge the Board to amend the proposed ordinance to exempt all residential development projects as was originally provided in the 2018 draft of this proposed ordinance. AAGLA represents thousands of small multifamily rental housing providers, many of whom are providing affordable housing to residents within Los Angeles County's unincorporated areas.

California's housing shortages have sparked much debate on how best to increase housing production and particularly how to increase the availability of affordable housing. The proposed ordinance's recent inclusion of residential housing development projects with a building valuation of \$750,000 or more will only serve to hinder rather than encourage much needed residential housing development. It is important to note that the cost of constructing a single apartment unit is approximately \$550,000 to \$600,000 and as a result most residential development projects would fall within the scope of the ordinance. Further, the imposition of additional fees on residential development will merely increase costs to homebuyers. While we recognize the value and importance of civic arts and cultural services within the community, residential housing development provides a vital community benefit too. We urge the Board Supervisors to exempt all residential development projects from the ordinance and request that the Board advance initiatives that foster housing production throughout the County's unincorporated areas.

Thank you in advance for your consideration of this amendment to the proposed Percent for Art in Private Development Ordinance. If you have any questions, please call me at (213) 384-4131; Ext. 309 or contact me via electronic mail at danielle@aagla.org.

Very truly yours,

Danielle Leidner-Peretz